

NOTES	







Welcome to NASPA Region III's Summer Symposium 2014 at Disney's Contemporary Resort!

We hope that this year's conference allows you to connect with friends and colleagues from around the region while engaging in in-depth discussions about issues and opportunities about higher education. We have incorporated a number of dynamic speakers, panels and programs which will offer you the opportunity to learn and grow while enjoying a beautiful resort and experience in Lake Buena Vista, FL.

While enjoying your stay, we invite you to join us at our Opening Session and Reception celebrating our Region which is sponsored by Chartwells and celebrate the magic of the Disney experience with a dessert reception and fireworks at Epcot on Monday evening sponsored by Aramark.

Thank you to our wonderful conference planning committee for all of their hard work and dedication in creating a wonderful line up of activities for NASPA Region III Summer Symposium!



Peggy Crowe & Vicki Dobiyanski

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Campus Labs is a web-based platform that connects data (and people) from across the institution for the purposes of improving Student Success. It is our intention to connect academic and non-academic data thus uncovering new insights into learning, campus engagement, risk patterns, and, ultimately, factors that impact retention.

Among other things, we're helping our campus partners understand non-cognitive factors such as resiliency and campus engagement during the First Year, then building on the data to incorporate ongoing academic performance, co-curricular involvement, advisor input, and other assessment measures in order to reveal the most complete understanding of Student Success.

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CONTRIBUTORS









SCHEDULE AT A GLANCE

SUNDAY, JUNE 8

8:00am - 4:00pm NASPA Region III Board

Orientation/Meeting Grand Republic A

1:00pm - 5:00pm Check-in/Onsite Registration

Main Level

1:00pm - 5:00pm Exhibits Open

5:00pm - 7:00pm Opening Session -

Dr. Patricia A. WhitelyGrand Republic B

7:00pm - 9:00pm Opening Reception

Sponsored by Chartwells

Nutcracker 2 & 3

MONDAY, JUNE 9

7:30am - 8:30am Continental Breakfast

7:30am - 12:00pm Check-in/Onsite Registration

7:30am - 4:00pm Exhibits Open

7:45am - 9:00am Vice President Networking Meeting

8:00am - 9:00am Educational Sessions A

9:00am - 9:15am Break - Visit Exhibits

9:15am - 10:15am Educational Sessions B

10:15am - 10:30am Break - Visit Exhibits

10:30am - 12:00pm Enrollment Management Panel -

Dr. Carl Cunningham, Jr.

Dr. Don Hossler
Dr. Dennis Pruitt
Dr. Teresa Thompson
Grand Republic A

12:00pm - 1:15pm Awards Luncheon

GRAND REPUBLIC B

1:15pm - 1:30pm Break - Visit Exhibits

1:30pm - 2:30pm Educational Sessions C

2:30pm - 2:45pm Break - Visit Exhibits

2:45pm - 3:45pm Featured Speaker -

Peter Lake

GRAND REPUBLIC B

7:00pm - 9:30pm Dessert Party @ Epcot*

Sponsored by Aramark

TUESDAY, JUNE 10

8:30am - 9:30am Continental Breakfast

8:30am - 12:00pm Check-in/Onsite Registration

8:30am - 4:00pm Exhibits Open

9:00am - 10:15am AVP/DOS Networking Meeting

9:15am - 10:15am Educational Sessions D

10:15am - 10:30am Break - Visit Exhibits

10:30am - 12:00pm Featured Speaker -

Dr. Maggie CulpGrand Republic B

12:00pm - 1:30pm Lunch on Your Own

1:30pm - 2:30pm Educational Sessions E

2:30pm - 2:45pm Break - Visit Exhibits

2:45pm - 3:45pm Educational Sessions F

WEDNESDAY, JUNE 11

8:30am - 10:30am Closing Brunch -

Dr. Becky SpurlockGRAND REPUBLIC B

All conference activities are held in *Disney's Contemporary* Resort.

EPCOT DESSERT SOCIAL

* Directions for Dessert and Fireworks Social at Epcot:

Meet on the 4th floor of the *Disney's Contemporary* Resort at 7:00pm to travel to Epcot by Monorail as a group.

If you plan to be at Epcot with your own park pass on Monday, June 9, please visit the NASPA Region III Summer Symposium Registration Desk for instructions on attending the Dessert and Fireworks Social.

All attendees must wear their conference badges.

SPEAKERS

DR. PATRICIA A. WHITELY



SUNDAY, JUNE 8 | 5:00PM - 7:00PM | GRAND REPUBLIC B

Dr. Patricia A. Whitely has been the Vice President for Student Affairs at the University of Miami since 1997, and she also serves as an Adjunct Faculty Member in the Higher Education Administration program. Dr. Whitely has been involved with NASPA through the Foundation Board, Editorial Board, as a presenter for NASPA's Alice Manicur Symposium, and the NASPA Region III Committee. On March 18, 2014, Dr. Whitely transitioned into the role of Chair for NASPA's Board of Directors. NASPA Region III awarded her the John Jones Award for Outstanding Performance as a Senior Student Affairs Professional in June 2012. She is also the recipient of the 2013 NASPA Scott Goodnight Award for Outstanding Performance as a Senior Student Affairs Officer and the 2009 recipient of NASPA's Pillar of the Profession Award. Dr. Whitely received her bachelor's degree from St. John's University, master's degree from the University of South Carolina, and her doctorate in higher education from the University of Miami.

PETER F. LAKE



MONDAY, JUNE 9 | 2:45PM - 3:45PM | GRAND REPUBLIC B

Peter F. Lake is professor of law, Charles A. Dana chair and director of the Center for Excellence in Higher Education Law and Policy at Stetson University College of Law. He is an internationally-recognized expert on higher education law and policy. Professor Lake has been quoted or referred to in many publications, and has appeared on several major media networks, such as NPR, ABC and CNN. He has authored numerous law review articles and other publications, including three books. Over the years, Professor Lake has served on boards for several groups, most recently on the roundtable for the development of Student Mental Health and the Law: A Resource for Institutions of Higher Education, published by the JED Foundation. Professor Lake also serves as the chair of the Stetson University College of Law's Annual Conference on Law and Higher Education, which is held in Orlando, Florida, each February. Professor Lake is a graduate of Harvard College and Harvard Law School.

DR. MAGGIE CULP



TUESDAY, JUNE 10 | 10:30AM - 12:00PM | GRAND REPUBLIC B

Dr. Maggie Culp is a nationally recognized leader in student affairs, student success, and institutional effectiveness, and served as a former senior student affairs officer and faculty member in Florida, Virginia and Texas. She has held a variety of elected positions in state and national associations, served on multiple Southern Association Reaffirmation teams, and received numerous state and national awards, including NASPA, ACPA, and AACC's Pyramid Award, ACPA's Diamond Honoree Award, and the Outstanding Institutional Advising Program Award (twice from NACADA). Dr. Culp has authored numerous book chapters and journal articles including "Don't Fence Me In: the Senior Student Affairs Officer in the 21st Century" (2011). As a consultant, Dr. Culp has assisted more than 50 colleges, universities, and higher education systems from New York to Alaska to reengineer student services, build cultures of evidence, design learning-centered programs and services, and strengthen partnerships between academic and student affairs. Currently, she is partnering with NASPA to implement the Lumina-funded Degree Now initiative in West Virginia.

ENROLLMENT MANAGEMENT PANEL

DR. CARL CUNNINGHAM, JR.



In August 2013, Carl Cunningham Jr., Ph.D., joined Alcorn State University as the Vice President for Student Success and Enrollment Management. Prior to his service at Alcorn State, Dr. Cunningham served as the director of the Office of Multicultural Student Affairs at the University of South Alabama where he established their strategic enrollment management model. During his tenure at the University of South Alabama, the university experienced record growth while reaching new student populations and monitoring those students' academic success. Cunningham earned both his master's degree in geography and his doctorate degree in higher education administration from the University of Southern Mississippi.

DR. DON HOSSLER



Dr. Don Hossler is the Director of the Center for Postsecondary Research and Professor of Educational Leadership & Policy Studies at Indiana University. His areas of specialization include: college choice, student financial aid policy, enrollment management, and higher education finance. Hossler completed his bachelor's degree at California Lutheran University, and holds a Ph.D. in Higher Education from Claremont Graduate University. Hossler is the author, or co-author, of 12 books and monographs and more than 65 articles and book chapters. He has also received national awards for research and scholarship from both ACPA and NASPA.

DR. DENNIS PRUITT



Dr. Dennis Pruitt, Vice President for Student Affairs, Vice Provost and Dean of Students at the University of South Carolina, has led the University's Division of Student Affairs and Academic Support since 1983. He designed the University's award-winning enrollment management model, developed what is widely regarded as one of the earliest and most thorough strategic-planning processes in the field. Dr. Pruitt has been honored with several awards during his career including NASPA's Scott Goodnight Award for Outstanding Service and NASPA's Outstanding Pillars of the Profession Award. Pruitt earned his bachelor's from Armstrong Atlantic State University, masters from West Georgia College, and doctorate from South Carolina.

DR. TERESA THOMPSON



Dr. Teresa Thompson is the Vice President for Student Affairs and Enrollment Management, at Georgia Southern University. Her leadership efforts have resulted in a 6,400+ student increase and an increase in SAT scores which has moved the University to the top 20% in the state for entering freshmen SAT scores. Thompson leads the Division of Student Affairs and Enrollment Management as they deliver innovative programs and services which are responsive to the needs of students and foster community-building and student success. Dr. Thompson's driving force for her work is always asking the question, "What can we do to support our students to help them be successful?"

ENROLLMENT MANAGEMENT PANEL

Monday, June 9 10:30 am - 12:00 pm Grand Republic A

CLOSING SPEAKER

DR. BECKY SPURLOCK



WEDNESDAY, JUNE 11 | 8:30 AM - 10:30 AM | GRAND REPUBLIC B

Dr. Becky Spurlock serves as the NASPA Region III Director as well as the Associate Dean of Students at Sewanee: The University of the South. An educator, sought after speaker and leader in the field of Student Affairs, Dr. Spurlock regularly speaks and consults on developing community, gender differences, leadership, and assessment. She has nearly 20 years of experience in Student Affairs — her portfolio has included residence life, academic advising, career counseling, Greek life, student activities and student unions, the first-year experience, conduct, and Title IX. A high energy speaker, Dr. Spurlock is known for her ability to engage audiences, address difficult topics, and connect through humor. Trained in narrative analysis and as a qualitative researcher, Dr. Spurlock uses stories to connect, teach, and create relationships. Dr. Spurlock has a Ph.D. in Higher Education Administration from Texas A&M University as well as two degrees from Texas State University, a B.S. in Recreational Administration and an M.Ed. in Counseling and Guidance.

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- PRESERVE the history of our profession

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Personal Foundations



Student Learning and Development

SUNDAY, JUNE 8

NASPA Region III Board Orientation/Meeting **Grand Republic A** 8:00 am - 4:00 pm

Check-in/Onsite Registration American Level Registration Counter 1:00 pm - 5:00 pm

1:00 pm - 5:00 pm **Exhibits Open Grand Republic Lobby**

Grand Republic B 5:00 pm - 7:00 pm **Opening Session**

Keynote Speaker: Dr. Patricia A. Whitely — Student Affairs: Future Challenges and Opportunities

The current Chair of the NASPA Board of Directors will update Region III on future challenges and opportunities facing the field of student affairs in 2014 and beyond. The session will also address how NASPA is positioned to drive engagement and support professional development.

Nutcracker 2, 3 and Courtyard 7:00 pm - 9:00 pm **Opening Reception**

MONDAY, JUNE 9

Continental Breakfast 7:30 am - 8:30 am **Grand Republic Lobby**

Check-in/Onsite Registration American Level Registration Counter 7:30 am - 12:00 pm

Exhibits Open Grand Republic Lobby 7:30 am - 4:00 pm

Vice President Networking Meeting Grand Republic D 7:45 am - 9:00 am

8:00 am - 9:00 am Session A1 Grand Republic A

AGORA: Focusing on a Paradigm Shift in Campus Civility

Corey King, Associate Vice President and Dean of Students, Florida Atlantic University

Campus civility is an emerging topic in higher education. However, this topic often brings into question the idea that free speech, academic freedom, and civil discourse will be "tainted' by engaging in campus civility initiatives. Come and dialogue, in a case study,

with an institution that gained national attention in the wake of an academic exercise and naming opportunity that resulted in lessons learned and new discoveries.

Session A2 Grand Republic B 8:00 am - 9:00 am

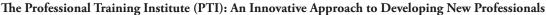
Merging Student Development Theory with Campus Business Models

Daniel Armitage, Assistant Vice President and Dean of Students, University of Memphis Rosie Phillips-Bingham, Vice President for Student Affairs, University of Memphis Tom Dorer, Vice President, Aramark Higher Education

Peter Groenendyk, Director of Residence Life and Dining Services, University of Memphis

With the opportunity to manage large auxiliary operations, the University of Memphis Student Affairs team developed interesting partnerships with several vendors to create opportunities to enhance student learning through engagement. The outcomes of these partnerships included high student satisfaction, 97% engagement from commuters and a close to 300% increase in revenues. This program will walk through the stages of developing great business plans for auxiliaries through student development theory, while enhancing student engagement through multiple organizations.

Session A3 Grand Republic C 8:00 am - 9:00 am



Marc Ebelhar, Assistant Director for Residence Life, Georgia State University

Mylon Kirksy, Associate Director of University Housing, Georgia State University

We created the Professional Training Institute (PTI) to develop the competencies and skills of new professionals. The program integrates student affairs research, U.S. Marine Corps 11 Leadership Principles and 14 Traits, and NASPA/ACPA Professional Competency Areas for Student Affairs Practitioners. The PTI's goals and learning outcomes are designed to prepare staff members for a future career in student affairs.

Break — Exhibits Open Grand Republic Lobby 9:00 am - 9:15 am

Session B1 Grand Republic A 9:15 am - 10:15 am

S'MORES: Sophomore Programming



Ira Lawson, Student Leadership Coordinator, Rhodes College Sarah Ray, Assistant Director, Residence Life, Rhodes College Shannon Hoffman, Community Service Coordinator, Rhodes College Beverly Pfuger, Assistant Director of Career Services, Rhodes College

It is known that sophomores go through what is known as the "Sophomore Slump" where they are working to find their way after that first year of college. Our sophomore programming committee (S'MORES) has developed a structure that utilizes four different offices and a faculty member to address some of the barriers faced by sophomore students. By utilizing leadership theories, community and career services best practices, and developmental models, our committee addresses ways to increase inclusion and provide support for sophomore students, while connecting them to academic affairs and the Memphis, TN community.

Session B2 Grand Republic C 9:15 am - 10:15 am

Higher Education Case Management: Coordinating Continuity of Care for Students in Distress



Michael Mardis, Associate Vice President for Student Affairs and Dean of Students, University of Louisville Angela Newland, Case Manager, University of Central Florida

Andrew Marsch III, Assistant Vice President for Student Life, University of Alabama - Birmingham

JJ Larson, Program Director, Students of Concern Assistance Team, University of South Florida

An expectation to respond to students of concern has led to the hiring of designated case managers at some universities to help with the influx of these situations. Join colleagues in a discussion about how they have responded to concerns utilizing a case management system. There are differences in how each institution addresses the needs of its respective university community.

Session B3 Grand Republic D 9:15 am - 10:15 am



Tempted by the Poisonous Apple: Implementing Technology in Staff Trainings

Sarah Friswold, Assistant Director for Residence Life, University of North Florida

The use of technology can be a double-edged sword. It can offer new and engaging ways to help staff learn and process information, but at the same time serve as a distraction. This presentation will discuss strategies to consider when incorporating technology into staff trainings, highlight tools currently available to utilize, and give participants the opportunity to share how they have incorporated technology into trainings.

Enrollment Management Panel

Grand Republic A

10:30 am - 12:00 pm

1:15 pm - 1:30 pm

Facilitator: Dr. Ellen Neufeldt, Vice President for Student Engagement & Enrollment Services, Old Dominion University Panelists:

Dr. Carl Cunningham, Jr., Vice President for Student Success and Enrollment Management, Alcorn State University

Dr. Don Hossler, Director for the Center of Postsecondary Research & Professor of Educational Leadership and Policy Studies, Indiana University

Dr. Dennis Pruitt, Vice Provost, Vice President for Student Affairs, and Dean of Students, University of South Carolina

Dr. Teresa Thompson, Vice President for Student Affairs and Enrollment Management, Georgia Southern University

Enrollment Management can be described as a systematic or strategic approach to recruit, retain, and graduate students. The number of universities and colleges that have developed specialized efforts and even departments and positions specifically related to enrollment management has increased greatly in recent years. The panel of Enrollment Management experts will share concepts such as increasing application pools; improving yield and conversation rates; increasing diversity; and the important role of retaining students through student involvement, intentional engagement and academic support. The panelists will share how these efforts intersect or shape the work of Student Affairs professionals.

Awards Luncheon Grand Republic B 12:00 pm - 1:15 pm

Break - Visit Exhibits Grand Republic Lobby

Session C1 Grand Republic A 1:30 pm - 2:30 pm

Policy Relevant Research on Students: A Look Inside the Center for Postsecondary Research at Indiana University

Dr. Don Hossler, Director of the Center for Postsecondary Research & Professor of Educational Leadership and Policy Studies, Indiana University - Bloomington

This session will focus on current and recent research taking place at the Center for Postsecondary Research at Indiana University– Bloomington with an emphasis on the National Survey of Student Engagement, the Beginning College Survey of Student Engagement and the Project on Academic Success which focuses on issues of postsecondary access and success.

Session C2 Grand Republic C 1:30 pm - 2:30 pm

New Student Affairs Profe

New Student Affairs Professionals and Their Self-Perceived Competency for the Work Jennifer Schneider, Career Development Services Coordinator, Polk State College

This program describes a study that explored the self-perceived competence of new student affairs professionals using the NASPA/ACPA determination of competencies. The program will present the participants' descriptions of the sources of their competence in the ten competency areas. Sources of competence may include opportunities provided by professional associations, on-the-job training and experiences, and the respondents' graduate preparation programs.

Session C3 Grand Republic D 1:30 pm - 2:30 pm



From Enabling to Life Coaching: Supporting Parents by Promoting Student Responsibility

Robert Rogers, Dean of Student Services, Beacon College

Parents and students arrive on campus often without discussing their expectations of each other or the college during this relationship transition. Once discussed and agreed upon, conflict can be avoided and appropriate relationships can develop. This presentation will focus on how to facilitate this conversation with parents who are predisposed to enabling their children and how to promote student responsibility.

Break - Visit Exhibits Republic Lobby 2:30 pm - 2:45 pm

Featured Speaker: Dr. Peter Lake Grand Republic B A Discussion of Legal and Compliance Trends in Higher Education

Today's legal and compliance trends center around three themes: technology, cost/affordability, and student safety (including Title IX). What are the potential impacts of these developments and how can college staff become better prepared? Will these new legal and regulatory burdens significantly impact academic freedom and autonomy, and usher in a new era of "Compliance U?"

Dinner on your own with NASPA friends

Dessert Party

Epcot - Italy Isola and West Plaza

7:00 pm - 9:30 pm

2:45 pm - 3:45 pm

*See Page 6 for Details.

TUESDAY, JUNE 10

Continental Breakfast Grand Republic Lobby 8:30 am - 9:30 am

Check-in/Onsite Registration American Level Registration Counter 8:30 am - 12:00 pm

Exhibits Open Grand Republic Lobby 8:30 am - 4:00 pm

AVP/DOS Networking Meeting Boardroom 9:00 am - 10:15 am

Session D1 Grand Republic A 9:15 am - 10:15 am

A Comprehensive Theoretical Approach to Student Leadership Development: A Study of Leadership Behaviors of First-Year to Senior Students

Johnny Robinson, Assistant Director of Fraternity and Sorority Life, University of Texas at Arlington Ashley Tull, Director of Student Affairs Assessment, Southern Methodist University

This program, aimed at leadership educators and those with an interest in leadership development, will address a study conducted of leadership behaviors for freshmen through senior students and students involved in fraternity and sorority programs. Students at a mid-size regional public university participated in a program with a focus on diverse learning styles, delivery methods and contemporary theoretical models to enhance their leadership development. Student results will be presented and participants will have the opportunity to discuss relevant practical implications as a result of study findings.

Session D2 Grand Republic B 9:15 am - 10:15 am

Reclaiming the "Scholar" in Scholar-Practitioner



Audrey Sorrells, Associate Dean of Students for Research/Associate Professor, The University of Texas at Austin Jessica Faith Carter, Graduate Research Assistant, The University of Texas at Austin

Rachel Wulbert, Graduate Research Assistant, The University of Texas at Austin

Student Affairs professionals often lose touch with the scholarly side of higher education administration. This interactive session will help participants explore the range of Sriram & Oster's (2012) Scholar – Practitioner Continuum and challenge them to determine where they fall on the continuum. Participants can expect to leave the session with a renewed commitment to incorporating scholarly research into their practice.

Session D3 Grand Republic C 9:15 am - 10:15 am



Collaborate and conquer: Fulfilling OCR's expectations at a small college

Eric Hartman, Dean of Students, The University of the South

Alexander Bruce, Associate Dean of Students, The University of the South

Implementing effective campus policies that meet the expectations of the Office of Civil Rights, especially concerning DCL, T-IX, and VAWA, can be a challenge at small colleges with limited staff. In this session, professionals from Sewanee: The University of the South will outline the practical steps we have taken, focusing on collaboration, education, intervention, and enforcement.

Session D4 Grand Republic D 9:15 am - 10:15 am



Utilizing Accreditation Activities for Good Instead of Evil

Adam Sterritt, Assistant Vice President for Student Affairs, The University of Alabama

An upcoming date with SACS can cause great trepidation on campus and cause Student Affairs professionals to begin questioning their existence. Where do we start? Do we have the necessary data? Do we need to develop new outcomes? Why are they out to get us? Rather than approaching reaffirmation from a context of fear, this session will provide strategies for utilizing accreditation visits to help refocus on mission and core values, collaboration and efficiency, and intentional planning.

Break - Visit Exhibits Grand Republic Lobby 10:15 am - 10:30 am

Featured Speaker: Maggie Culp 10:30 am - 12:00 pm Culture of Evidence 2.0 **Grand Republic B**

E-learning and technology are game changers for the student affairs profession. Recent efforts to create a culture of evidence (or a culture of assessment) in student affairs illustrates that the profession understands the importance of demonstrating the effectiveness of processes, programs, and services. But most of these efforts remain in the beginning stages. Student affairs professionals need to move very quickly into creating Cultures of Evidence 2.0 that:

- Are built on a sound theoretical foundation
- Ask and seek answers to questions that matter (not just questions that are easy to answer)
- Moves beyond satisfaction surveys
- Use technology effectively, but are not driven (or limited) by technology
- Understand and respect numbers, but realize that numbers do not always tell the entire story

Building capacity within student affairs team is essential to effectively moving from Culture of Evidence 1.0 to Culture of Evidence 2.0. Two exercises will assist participants to assess their technology knowledge and skills and to determine their readiness to collaborate with information technology and institutional research. A third exercise will invite participants to assess what they have done (or are doing) to support e-learners, one of the fasting growing populations in higher education.

Lunch on your own 12:00 pm - 1:30 pm

Session E1 Grand Republic A 1:30 pm - 2:30 pm



Gamifying the System: Can Gaming Enhance the Transfer Student Experience?

Jennifer Sumner, Director, Special Programs & Bachelor of Applied Science Program, University of Central Florida

Pam Cavanaugh, Assistant Vice Provost, University of Central Florida

Students transferring from a two-year college to a four-year university face a strange new world. With challenges in admission, enrollment, and transition, students can feel lost when advancing to their next academic level. However, through gamifying the transfer system, students can better navigate this often daunting process, and unlock the potential for their successful, educational quests.

Session E2 Grand Republic B 1:30 pm - 2:30 pm



College Success for First-Generation Students: Meeting the Challenges

Susan Bourland, Director-Federal TRIO Programs, University of Southern Mississippi Larry Sparkman, Director-Luckyday Scholars Program, University of Southern Mississippi

Higher education is not doing enough to support students who are first in their families to attend college. These students are lost in the university's domain and are often brushed aside until they leave without graduating. This presentation will increase understanding of the needs of first-generation students and discuss how to provide activities and programs they need for success.

Session E3 Grand Republic C 1:30 pm - 2:30 pm



Marketing to students: How to get organized, get started and maintain your message

Keri Cyr, Assistant Director, TCU Transitions, Texas Christian University

Student Affairs professionals have many venues for communicating with students but more questions than answers about which ones work and how to use them effective. Join in on a conversation about one department's process towards a consistent communications plan that you can apply in your situation.

Session E4 Grand Republic D 1:30 pm - 2:30 pm



Getting to, "It's just what we do": Cultivating Spirit and Tradition on Your Campus

Tanner Vickers, Assistant Director of Vibrancy and Tradition, Stetson University

Aside from what scant anthropological studies lend us, the field of student affairs knows very little about the cultural effects and developmental impact of sprit and tradition. This presentation will broach a relatively unexplored realm of higher education to provide you with a sound framework that can be used to develop tangible spirit and timeless traditions.

Break - Visit Exhibits Grand Republic Lobby 2:30 pm - 2:45 pm

Session F1 Grand Republic A 2:45 pm - 3:45 pm



Sink or Swim: How to Navigate the Political Waters at a New Institution

Lady Cox, Interim Assistant Vice President for Student Affairs, Auburn University Brandon Frye, Assistant Vice President and Dean of Students, University of West Florida

This presentation will provide participants with an opportunity to learn success strategies for navigating the political waters of a new institution. Participants will learn about balancing between authentic leadership and the masks that new leaders may have to wear when working at their new university. As part of the session, attendees will hear humorous anecdotes, learn best practices, and have the opportunity to ask questions of a panel of student affairs professionals from across the southern region of the United States.

Session F2 Grand Republic B 2:45 pm - 3:45 pm



The Erosion of Public Trust in Higher Education: The Student Perception

James Archibald, Assistant Professor of Higher Education, Valdosta State University

Institutions of higher education in the United States have a duty and responsibility to serve the public (Wellman, 2006). There was a time when the public looked to colleges and universities as leaders of development and advancement in our society. Students are beginning to loose trust in higher education. This study investigates the causes of the current erosion of trust.

Session F3 Grand Republic C 2:45 pm -3:45 pm



Redeveloping the First-Year Seminar

Dave Sullivan, Assistant Director of Career & Leadership Programs, University of Florida Liz D'Souza, Director of Career & Leadership Programs, University of Florida

Josh Funderburke, Executive Director, Center for Leadership and Service, University of Florida

Thousands of campuses provide First Year Experience (FYE) seminars; however, how do you go about updating the course to reflect current trends in FYE needs? This program will review how the supporting literature can provide a foundation for your FYE renovation to create an enhanced and meaningful FYE course for both the student and instructor.

Session F4 Grand Republic D 2:45 pm - 3:45 pm

Advising Culturally Diverse Students in Higher Education



Golda Sharpe, Project Coordinator, Luckyday Programs, The University of Mississippi Senora Miller-Logan, Assistant Director, Luckyday Programs, The University of Mississippi

Jari Minnett, Graduate Assistant, The University of Mississippi

Cultural diversification and sensitivity is of growing importance when advising students. It's important to be aware and knowledgeable of cultural norms and sensitivities individual students have as well as acknowledge our own perceptions that we bring in the advising setting. As the attention to diversity increases, it becomes important for offices with academic advising responsibilities to begin examining their practices.

WEDNESDAY, JUNE 11

Closing Brunch Grand Republic B 8:30 am - 10:30 am

Symposium Speaker: Becky Spurlock — What's Next for NASPA Region III

Whether you read the print media, latest bestsellers or follow along on social media, it is a rare day that goes by without someone discussing the uncertain future of higher education. As the leading voice for the student affairs profession worldwide, NASPA is forging ahead in developing a responsive vision for the association and the field. Dr. Spurlock will share how Region III will contribute and respond to changes in higher education and what members can expect in the coming years.

NASPA REGION III LEADERSHIP

REGION III VICE PRESIDENTS

1965–1966 David Robinson, Emory University

1966–1968 James E. Foy, Auburn University

1968–1969 Arden French, Louisiana State University

1969–1970 John Blackburn, University of Alabama

1970-1971 James E. Foy, Auburn University

1971–1972 Suthern Sims, Furman University

1972–1973 John D. Jones, Memphis State University

1973–1974 Suthern Sims, Furman University

1974–1976 Allan Rodgers, Mississippi State University

1976–1978 John J. Koldus, Texas A & M University

1978-1980 Charles M. "Rocky" Renneisen, University of Tennessee – Chattanooga

1980–1982 Edward H. Hammond, University of

1982–1984 Bob E. Leach, Florida State University

1984–1986 David McIntire, Appalachian State University

1986–1988 James E. Caswell, Southern Methodist University

1988–1990 Thomas E. Myers, Eastern Kentucky University

1990-1992 Linda Mahan, University of Montevallo

1992–1994 Patricia Terrell, Southern Methodist University

1994–1996 Cheryl Callahan, University of North Carolina – Greensboro

1996-1998 Almeda R. Jacks, Clemson University

1998–2000 Frank Ardaiolo, Winthrop University

2000-2002 Leonard Goldberg, University of Richmond

2002-2004 Jan Winniford, Texas A & M University

2004–2006 Harold Holmes, Wake Forest University

2006–2008 Gene Zdziarski, University of Florida

2008–2010 Tom Shandley, Davidson College

2010–2012 Joy Smith, Clemson University

Changed title to Region III Director in 2012 2012-2014 Jeanine Ward-Roof, Florida State University 2014-2016 Becky Spurlock, The University of the South

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Mel Norwood

Alcohol and Other Drug

Matt Varga

Asian Pacific Islanders Concerns

Stephanie Zee

Assessment, Evaluation and Research

Dametraus Jaggers

Campus Safety

Christina Wan

Disability Concerns

Danette Saylor

Fraternity and Sorority Affairs

Francisco Lugo

Gay, Lesbian, Bi-Sexual and Transgender Issues

Jeremy Foskitt

Indigenous People

Vacant

International Education

David Clark

Latino/a

Ladanya Ramirez Surmeier

Men and Masculinities

Steve Moran

MultiRacial

Nicole Ralston

Graduate Students and New Professionals

Tava Bingham

Parent and Family Relations

Ashley Lemmons

Socioeconomic and Class Issues

Lee Ward & Kristin Sowden

Spirituality and Religion in Higher Education

Ben Lion

Student Affairs Development and External Relations

Edna Dominguez

Student Affairs Partnering with Academic Affairs

Bill Woodward

Student Athlete Concerns

Brent Marsh

Student Leadership Programs

Ahmed Samaha

Sustainability

Charley Pride

Technology

Brian Bourke

Veterans

Natesha Smith

Wellness and Health Promotion

Evan Sauperstein

Women in Student Affairs

Lori Vaughn

NASPA REGION III AWARDS

Each year NASPA recognizes outstanding members by honoring individual professionals with regional awards. This year, we are honoring nine professionals who have demonstrated their commitment to students and their learning, serving as models in our profession.

The President's Award

Ronald Vaughn, President, The University of Tampa

This award is a special recognition given to a college or university president who has, over a sustained period of time, advanced the quality of student life on campus by supporting student affairs staff and programs. The winner must show evidence of direct involvement in enhancing the quality of student life on campus, active attempts to involve students and student life staff in governing the institution, and demonstrable contributions to the profession which have an impact beyond an individual campus.

John Jones Award for Outstanding Performance as a Senior Student Affairs Officer

Ellen Neufeldt, Vice President for Student Engagement and Enrollment Services, Old Dominion University

This award recognizes sustained professional service as a Senior Student Affairs Officer, including high-level competency in administrative skills and effectiveness in the development of junior staff members. The winner is recognized for innovative response in meeting varied and emerging needs of students. In particular, the John Jones winner merited respect and support of students, faculty and fellow administrators on his/her own campus. Lastly, the winner has made significant contributions to the field through publications or professional involvement as well as leadership in community and university affairs.

John Jones was the first vice president of student affairs of the University of Alabama at Birmingham (UAB). He served in this role from 1978-1990. He was responsible for the development, design, and funding of the Hill University Center, UAB's first student center complex, and was actively involved in the planning, construction, and operation of the Bartow Arena. He was awarded NASPA's Scott Goodnight Award for Outstanding Performance as a Dean which honors those who have demonstrated sustained, high-quality work and professional service in student affairs. He authored or co-authored numerous papers and articles published in professional journals. He also received a number of special honors and awards from SACSA (Southern Association for College Student Affairs) including the Melvene Draheim Hardee Award and the Howard H. Davis, Sr. Award.

The recipient of this award will be the Region III nominee for the Scott Goodnight Award given by NASPA at its annual Spring Conference.

John Koldus Award for Distinguished Service to NASPA Region III Daniel Armitage, Assistant Vice President for Student Affairs and Dean of Students, University of Memphis

This award is given to recognize The individual nominated must have demonstrated leadership performance in NASPA at the state, regional, or national level, the high quality of which is recognized by NASPA peers. These contributions are above and beyond the normal service required by positions of leadership. Winners have all held continuous NASPA membership for at least ten years.

John Koldus served NASPA as Region III Vice President in 1976-78 and as Conference Chair for the 1984 NASPA Conference in Louisville. He received some of NASPA's highest honors including the Fred Turner Award for Outstanding Service to NASPA and the Scott Goodnight Award for Outstanding Performance as a Dean and was named a

NASPA Foundation "Pillar of the Profession" in 2001. During his career, he served on the executive committees of numerous organizations including SACSA (Southern Association for College Student Affairs), TACUSPA (Texas Association of College and University Student Personnel Administrators), and NASULGC (National Association of State Universities and Land Grant Colleges.)

The recipient of this award will be the Region III nominee for the Fred Turner Award for Outstanding Service to NASPA given at the national conference.

The Bob E. Leach Award for Outstanding Service to Students Jennifer Jones, Executive Director of Student Development and Programs, Southern Methodist University

This award is given to recognize genuine and sincere sense of caring and concern for students as well as a commitment to personalized student experiences and evidence of successful efforts in humanizing the campus community. The winner demonstrates high quality interaction with individual students and student groups, evidences successful student advocacy and performs "above and beyond the call of duty" while serving multiple roles within the campus community.

Dr. Bob E. Leach's first professional position was at Wofford College in Spartanburg, SC where he served as associate dean of students. Prior to this he was a mathematics teacher and vice principal at a high school in Spartanburg. He went on to serve as dean of students for 5 years at Southern Methodist University. In 1978 he was appointed as vice president for student affairs at Florida State University, making him the highest-ranking black administrator in FSU history. He held this position until 1988. He served as president of NASPA from 1985-1986, on the executive committee of SACSCA (Southern Association for College Student Affairs), and as chair of the State University System Council for Student Affairs. Helping students, faculty and staff create a caring and sharing community, one in which students could develop their own sense of ethics and values, was Leach's mission at Florida State. He believed that the academic, social and personal experiences of students strongly shaped their success and growth.

The William Leftwich Award for Outstanding New Professional in NASPA Region III

Brandy Propst, Coordinator of Academic Foundations and Mentoring, Undergraduate Studies, The University of North Carolina at Greensboro

This award recognizes new professionals that have served more than three years in a full-time position in student affairs. The winner has performed all aspect of his/her job in an exemplary manner and has made contributions to NASPA and their individual institution.

This award was named to honor William "Bill" Leftwich and his remarkable career in higher education. An Army veteran, Dr. Leftwich received two degrees from the University of Richmond—a B.A. in 1952 and an M.A. in 1956—and earned a Doctor of Philosophy in psychology in 1962 from Purdue University. He returned to his alma mater as an assistant professor in the department of psychology and rose through the faculty ranks to become department chair and director of the Center of Psychological Services in 1966. Having established himself as a knowledgeable and valuable resource to the university, in

1972 he was named director of student services and activities. Then in 1973 he became the University of Richmond's first vice president for student affairs, a position he held until his death in 1986. Bill Leftwich is remembered as a man with a great sense of humor, an avid tennis player, and a wonderful colleague with a deep love for higher education. As vice president he provided leadership for a disparate set of offices and services to become a viable division of student affairs. Devoting his life and career to the University of Richmond, he was influential in the lives of many students and his example was an inspiration to other professionals seeking to make higher education their life's work.

The recipient of the Region III award will be recognized at the annual conference Awards Ceremony.

The Robert D. Bradshaw Small Colleges Student Advocate Award Kijua Sanders-McMurtry, Associate Dean of Students, Special Assistant to the President on Diversity, Agnes Scott College

This award recognizes student affairs professionals serving the unique needs of students in an institution of higher education of less than 2500 students. The winner has demonstrated commitment to the mission and goals of small colleges and evidence of significant successful student advocacy and interaction with individual students and student groups. In addition, he/she has performed 'above and beyond the call of duty' while serving multiple roles within the campus community.

Dr. Robert Bradshaw or "Brad" as many in the profession knew him, served as the vice president of student affairs at Austin College in Sherman, Texas, where he developed and refined the division. He received his undergraduate degree from Southern Methodist University, his Masters from Miami University of Ohio, and his Doctorate from the University of Missouri. While there he did his dissertation on retention at small colleges and used Austin College for the basis of his work. Within NASPA he was one of the early voices and advocates for small colleges. He believed strongly that we needed to focus more on the large number of small colleges across the nation and offer more intentional professional development for small college staff. Many professionals who created the Small College Institute, the Small Colleges and Universities Knowledge Community, and such initiatives did so knowing these were Brad's passions and dreams. This award honors the significant roles Brad played in a small college setting and beyond. He was a special person who championed students and who challenged those around him to always do the right thing.

James E. Scott Outstanding Mid-Level Student Affairs Professional Award

Helen-Grace Ryan, Dean of Students, Bellarmine University

This award recognizes the contributions of practitioners with as least five years of full-time experience in the field of student affairs who have demonstrated expertise in creating a campus environment that promotes student learning and personal development. In addition, the winner has made outstanding individual contribution in innovative and responsive services and programs that address varied and emerging needs of students, as well as significant contributions to the profession and to NASPA.

Dr. Jim Scott began his professional career at Eastern Michigan University, serving as assistant dean of students, and later as associate dean of students and director of the office of campus life. In 1981 he moved to the University of Florida where he served as dean of students, a position he would hold for 12 years, and quickly gained a reputation as someone students could trust. He earned high praise in 1990 for his help in guiding the university through one of its toughest periods-the murders of five local college students, four of whom were enrolled at UF. In 1993 he left UF to become vice president for student services at Georgia State University, but returned to UF six years later as vice president of student affairs. Jim was a very active and engaged member of NASPA, serving as

conference chair in 1992 and NASPA President in 1994-95. In 2001 he was named one of the NASPA Foundation Pillars of the Profession. He also served on the ACPA-NASPA Blue Ribbon Committee just before his untimely death in 2003. As NASPA president, Jim established the National Academy for Leadership and Executive Effectiveness providing high quality professional development opportunities for SSAOs. Dean Scott was widely known for his down-to-earth personality and ability to work easily with professional colleagues and students alike. He has a strong commitment to staff development and professional growth. This award is presented to mid-level student affairs professionals that demonstrate the personal and professional qualities that characterized Dr. James E. Scott.

The recipient of the Region III James E. Scott Outstanding Mid-Level Professional Award will be submitted as the region's candidate for the national Mid-Level Student Affairs Professional Award.

Outstanding Contribution to Student Affairs through Teaching James Archibald, Assistant Professor and Program Coordinator, Higher Education and Student Affairs, Valdosta State University

This award recognizes contributions to the profession through development of professionals as well as through research and publication. The winner has also contributed to the profession through active involvement with professional organizations.

The recipient of the award will be the Region III nominee for the Robert Shaffer Award for Academic Excellence as a Graduate Faculty member.

Outstanding Graduate Student in Region III Award Megan Sunga, Graduate Residence Coordinator, University of Central Florida

This award recognizes achievement, involvement and potential for leadership in our emerging Student Affairs professionals. Nominees for this award must be students pursuing a masters degree related to student affairs with the intent of pursuing a career in the field. Nominees may not be current full-time employees of an institution. Preference will be given to students who also have a graduate assistantship or internship experience in a student affairs department. The winner has made significant contribution to their campus, demonstrated academic achievement. In addition, he/she has exceeded the expectations of their respective leadership positions, assumed a leadership role at their institution and/ or at the state or regional levels. They are noted for their potential for substantial contributions to the student affairs profession.

The recipient of this award will also receive a one-year membership to NASPA.

Community College Professional Award Dan Rodkin, Associate Vice President, Student Affairs, Santa Fe College

This award is presented to an individual who has demonstrated leadership and a commitment to NASPA and/or the profession. Student Affairs professionals in all positions are eligible for this award. Nominees must have demonstrated active involvement with the profession, NASPA, and Community College research, policies, or practice; at the regional level. Nominees must have contributed to creating a campus environment that promotes student learning and personal development. In addition, he/she must have made an outstanding individual contribution in innovative and responsive services and programs that address varied and emerging needs of students. The individual must have a minimum of five years' experience in student affairs and be either a current NASPA member within the region or have retired from the region.

NASPA REGION III AWARD WINNERS

President's Award

2010 Donna Shalala

2011 James Wagner

2012 Eric J. Barron

2013 Renu Khator

2014 Ronald Vaughn

John Jones Award for Outstanding Performance as a

Senior Student Affairs Officer

1984 John Jones

1985 Annette Gibbs

1986 Ed Hammond

1987 C. Van Wyatt

1988 Linda Mahan

1989 Art Sandeen

1990 Dale Adams

1991 Robert Barlow

1992 Dennis Pruitt

1993 C. Rocky Renneisen

1994 Robert LaLance Jr.

1995 Frances Lucas-Taucher

1996 Fred Rhodes

1997 B. Jeanne Fisher

1998 Robert T. Canevari

1999 Wanda Mercer

2000 Sharon H. Justice

2001 Thomas Miller

2002 Don Carson

2003 Sam Sadler

2004 William A Seymour

2005 Bonita C. Jacobs

2006 William W. Sandler Jr.

2007 Charles F. Lynch

2008 Harry B. Shucker

2010 Dennis Pruitt

2011 Gage E. Paine

2012 Patricia Whitely

2013 Patricia Leonard

2014 Ellen Neufeldt

John Koldus Award for Distinguished Service to NASPA

1984 John Koldus

1985 Rocky Renneisen

1986 Bill Mendenhall

1987 Dave McIntire

1988 Bob Leach

1989 Jim Caswell

1990 Tom Goodale

1991 Tom Myers

1992 Peter Durkee

1993 George Young

1994 Linda Mahan

1995 Cheryl Callahan

1996 Bridgett Pregliasco

1997 James Scott

1998 Almeda Rogers Jacks

1999 Frank Julian

2000 Kurt Keppler

2002 Joy Smith

2003 Harold R. Holmes

2004 Steve S. Neilson

2005 Janet C. Winniford

2006 Frank P. Ardaiolo

2007 Mark G. Shanley

2008 Eugene L. Zdziarski

2010 Tom Shandley

2011 Jeanine A. Ward-Roof

2012 James F. Conneely

2013 Roberta Bigger

2014 Daniel Armitage

Bob Leach Award for Outstanding Service to Students

1990 Wanda Lewis-Campbell

1991 Dennis Pruitt

1993 Cristina Gabriel

1994 K.C Potter

1995 Michael Cuyjet

1996 Patricia Terrell

1997 Aaron Lamar

1998 Cranford C. Johnson

1999 Richard Mullendore

2000 William M. McDonald

2001 Haven Hart

2002 Brit Katz

2003 Deborah L. Shaw

2004 Daniel P. Nadler

2005 Kent L. Gardner

2006 Elizabeth D. Wallace

2007 Juliette L. Landphair

2008 Erica C. Woodley

2010 Eric Hartman

2011 Melissa Shehane

2012 Paul Goebel

2013 Jesse Downs

2014 Jennifer Jones

William Leftwich Award Outstanding New Professional

1983 Vernon Wall

1986 Maribeth Cowan

1987 Jay Lemons

1988 Bridgette Pregliasco

1989 Jim Doran

1990 Ken Osfield

1991 Pattie Tomanio

1992 Kenna Brandenburg

1993 Beth Conn Goldstein

1994 Tracy Moore

1995 Brent Damrow

1996 Rod Lipscomb

1997 Cynthia Strine

1998 Myles E. Bowman

1999 Dan Karns

2000 Laura S. Yeargni

2001 Jennifer Ford

2002 Jason Dean

2003 Jerrid P. Freeman

2004 Kerry E. Frankhauser

2005 George A. Arey

2006 Olga Rybalkina

2007 Amanda N. Wallace

2008 Adriana Alicea-Rodriguez

2009 Steven "Ray" Ellington

2010 Kathleen Callahan

2011 April Moore

2012 Christine Hernandez

2013 Cord McLean

2014 Brandy Propst

Robert Bradshaw Award - Small Colleges Student Advocate Award

1994 Janet Heeter

1995 Tom Carver

1996 Charlotte Elam Tullos

1997 Cathy E. Brown

1998 William Seymour

1999 Tom Shandley

2003 Peter E. Nevil

2004 Tim P. Millerick

2005 Douglas R. Little

2006 Stephanie Perler Garst

2007 Gue P. Hudson

2009 Dudley Long

2010 Jaime Woody

2011 David Tuttle

2012 Mary Beth Bankson Williams

2013 Rosalie Carpenter

2014 Kijua Sanders-McMurtry

James E. Scott Outstanding Mid-Level Student Affairs

Professional Award

2002 Deb Casey Powell

2003 Kenneth Osfield

2004 Monica M. Mudzik

2005 Craig E. Ullom

2006 Kenneth Posner

2007 Jennifer L. Ford

2008 Danielle Busson McDonald

2009 Lisa Nagy

2010 Vince Diller

2011 Michael Farley

2012 Juan R. Guardia

2013 Todd Clark

2014 Helen-Grace Ryan

Outstanding Contribution to Student Affairs

Through Teaching

2001 John Baier

2002 Joan B. Hirt

2003 Diane L. Cooper

2005 Tony W. Cawthon

2006 Steve M. Janosik

2007 Merrily S. Dunn

2010 Kathy Guthrie

2011 Stan Carpenter

2012 Deborah Taub

2013 Thomas Miller

2014 James Archibald

Outstanding Graduate Student in Region III Award

2011 Teresia Greer

2012 Veronica Rendon

2013 Joshua Moll

2014 Megan Sunga

Outstanding Community College Professional

2013 Magdalena de la Teja

2014 Dan Rodkin



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\$, American (407) 939-3463

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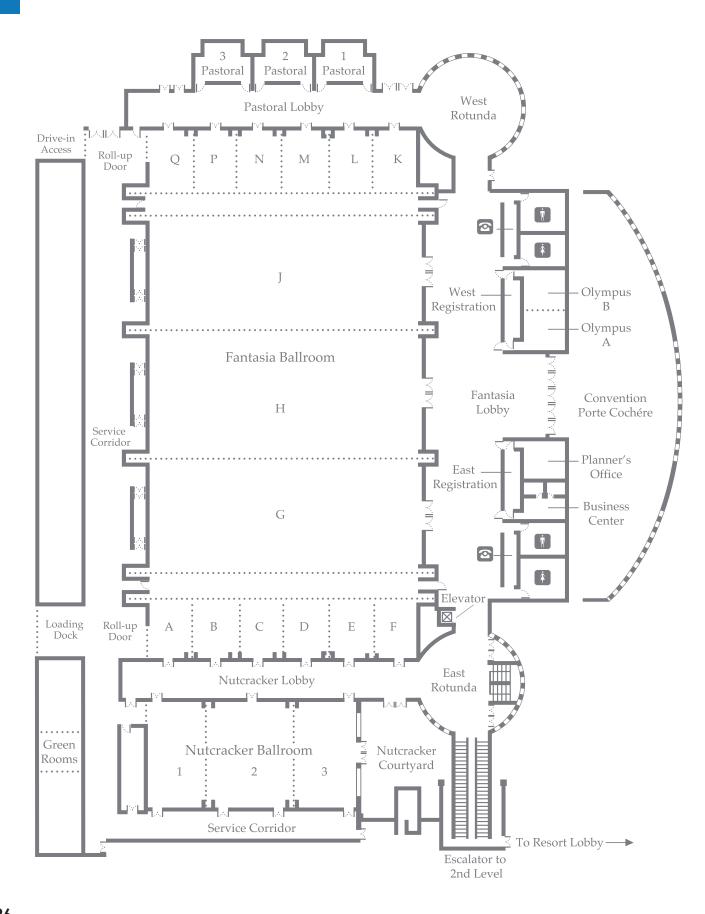
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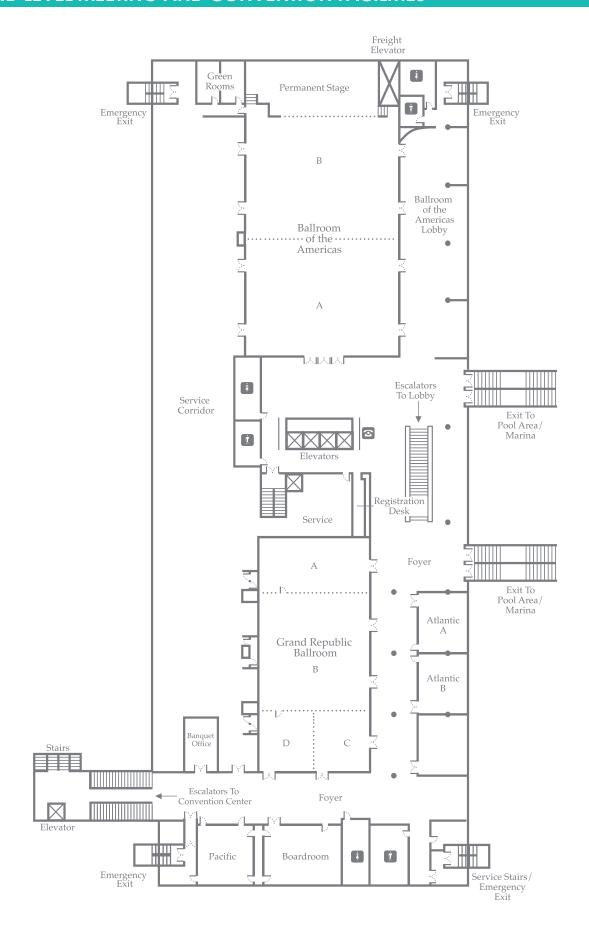
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