

2014 NASPA Western Regional Conference Exhibitor/Sponsor Registration Form

November 9-12, 2014

Anaheim, California

<http://www.naspa.org/events/2014-naspa-wrc>

Section 1 – Sponsorships/Exhibits/Advertising

SPONSORSHIPS

IMAGINE Sponsor (Platinum) \$30,000

- Recognition & Introduction at opening event to briefly address conference attendees
- Designated time to address Chief Student Affairs Officer Institute
- Recognition as a sponsor of a premium event
- Public recognition during welcome address
- Company signage in prominent location
- A Full-page ad inside regional conference program **and** company logo added to conference mobile app
- Company logo on regional conference website
- Option to exhibit during entire conference – one table
- Four registrations for the conference

LEGACY Sponsor (Gold) \$20,000

- Designated time to address Chief Student Affairs Officer Institute
- Recognized as a sponsor of a premium event
- Public recognition during welcome address
- Company signage in prominent location
- A Full-page ad inside regional conference program **and** company logo added to conference mobile app
- Company logo on regional conference website
- Option to exhibit during entire conference – one table
- Four registrations for the conference

TRANSFORMATION Sponsor (Silver) \$10,000

- Opportunity to be recognized as a sponsor of a premium event
- Public recognition during welcome address
- Company signage in a prominent location
- A 1/2 page ad inside regional conference program **and** company logo added to conference mobile app
- Company logo on regional conference website
- Option to exhibit during entire conference – one table
- Three registrations for the conference

INSPIRATION Sponsor (Bronze) \$5,000

- Public recognition during welcome address
- Company signage in prominent location
- A 1/4 page ad inside regional conference program **and** company logo added to conference mobile app
- Company logo on regional conference website
- Option to exhibit during entire conference – one table
- Two registrations for the conference

EXHIBITS (Please check preferred options)

Basic Exhibitor Booth Package

- Company Profile info in Program Guide
- One exhibit table for duration of conference
- One conference registration

_____ NASPA Member Exhibitor Booth Rate (includes one registration) = \$1,500

_____ Non-Member Exhibitor Booth Rate (includes one registration) = \$2,000

Additional Registrations

_____ (qty) @ \$295 per person (above and beyond the one registration included with booth package)

For more information on NASPA Corporate Membership, please contact LaTonya Murphy at lmurphy@naspa.org

Program Guide Advertisement

_____ \$400 Quarter page ad in print and company logo added to a conference mobile app

_____ \$800 Half page ad in print and company logo added to a conference mobile app

_____ \$1000 Full page ad in print and company logo added to a conference mobile app

Section 1 subtotal \$ _____

Section II – Organizational Information

Company Description/Ads

Please email a 50-word or less company description of your company’s products and program guide ads and/or logos (high resolution 300dpi or higher) .PDF to Sabrina Sanders, NASPA Western Regional Conference Sponsor’s/Exhibitor’s Chair at ssanders@calstate.edu with the subject line of: *NASPA Western Regional Conference 2014*. Include a website link to your company. In order to be included in the program book directory listing, participants must send descriptions and program guide ads and/or logos before September 1, 2014.

Section III – Onsite Company Contacts for Registration

Contact One:

NASPA Member # _____ (To become a NASPA member, please visit www.naspa.org)

Name: _____ Preferred Badge Name: _____

Title: _____ Institution or Organization: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____ Fax: _____

Email: _____

Contact Two:

NASPA Member # _____ (*To become a NASPA member, please visit www.naspa.org*)

Name: _____ Preferred Badge Name: _____

Title: _____ Institution or Organization: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____ Fax: _____

Email: _____

Contact Three:

NASPA Member # _____ (*To become a NASPA member, please visit www.naspa.org*)

Name: _____ Preferred Badge Name: _____

Title: _____ Institution or Organization: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____ Fax: _____

Email: _____

Contact Four:

NASPA Member # _____ (*To become a NASPA member, please visit www.naspa.org*)

Name: _____ Preferred Badge Name: _____

Title: _____ Institution or Organization: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____ Fax: _____

Email: _____

Section IV – Meals

Each **Sponsor & Exhibitor** receives registration and meals as designated by their sponsor or exhibitor level.

Exhibitor:

- 1 Registration with Opening, Awards and Closing events
- Each additional paid registration will also receive Opening, Awards and Closing events access

Sponsors:

- Imagine - Platinum 4 Registrations with Opening, Awards and Closing events
- Legacy - Gold 4 Registrations with Opening, Awards and Closing events
- Transformation - Silver 3 Registrations with Opening, Awards and Closing events
- Inspiration - Bronze 2 Registrations with Opening, Awards and Closing events

Do you plan on attending the Opening Reception on **Monday, November 10th**? Yes No

Do you plan on attending the Awards Luncheon on **Tuesday, November 11th**? Yes No

Do you plan on attending the Closing Brunch on **Wednesday, November 12th**? Yes No

To purchase additional tickets beyond what is provided at your sponsor or exhibitor level for any of these events, please indicate the quantity:

Opening Reception	QTY: _____	x	\$95	=	_____
Awards Luncheon	QTY: _____	x	\$65	=	_____
Closing Brunch Buffet	QTY: _____	x	\$65	=	_____

Section IV subtotal \$ _____

Section V – Regional Conference Logistics

Exhibit Specifics Include:

- One 8' table
- Two folding chairs
- Program book
- Mailing list of delegates
- One registration

Do you need tables and chairs for your set up? Yes No

Will you need access to a power source? (\$100.00 additional charge) Yes No

Will you be mailing your products/equipment to the hotel before your arrival? Yes No

Please mail items to:

Anaheim Marriott
 NASPA Region VI
 YOUR NAME
 c/o Sabrina Sanders
 700 W. Convention Way
 Anaheim, CA 92802
 (714) 750-8000

Exhibitor Hours, Move In & Out:

Location:	Platinum Registration Foyer	
Move In:	Monday, November 10	10:00am - 12:00pm
Exhibit Hours:	Monday, November 10	1:00pm - 5:00pm
	Tuesday, November 11	10:00am - 5:00pm

Exhibitor Move Out: Wednesday, November 12 8:00am - 10:30am
Wednesday, November 12 10:30am

NASPA assumes no responsibility for products left unattended at the end of the conference.

Registration Information:

Exhibitor registration and check-in will be at Anaheim Marriott Hotel. Your conference badge is your admission ticket to other conference events and sessions that do not charge special fees. Other individuals who wish to attend the conference will need to register for the conference at the appropriate rate.

Hotel Reservations:

You should plan to make your reservations as early as possible. All conference activities will take place at the below hotel. A block of rooms is held for conference attendees for occupancy rate of \$140 per night beginning November 6, 2014 – November 15, 2014. In order to make reservations, contact 714-750-8000 and please refer to Group Name: NASPA Region VI Conference or utilize the our event registration link below:

Anaheim Marriott
700 W. Convention Way
Anaheim, CA 92802

<https://resweb.passkey.com/go/naspa2014>

Property Responsibility/Insurance:

You are responsible for insuring the safety of your personnel and your exhibit materials from theft, damage, accident, fire and other such causes. Exhibitors who desire to carry insurance must do so at their own expense. All property of the exhibitors is understood to remain in their own care, custody, and control in transit to and from the confines of the exhibit area, as well as while it is on the floor. Security and storage space will not be provided.

NASPA and their agents are not responsible for losses incurred, theft, or damage to materials.

Section VI – Payment & Registration

Payment Method

*This agreement confirms that _____ has agreed to sponsor
(Company Name)*

2014 NASPA Western Regional Conference for \$_____.

Company Contact: _____

Company Name: _____

Contact Phone #: _____

Contact E-mail: _____

Payment Method: _____

Sponsorship Amount: _____

Invoice Needed? Yes No

In recognition of this sponsorship, I understand that NASPA will be responsible for securing the goods/services selected unless otherwise agreed.

Organization Representative

NASPA Representative

Date

Date

Payment type: Check Money Order Credit Card

Circle type of card: Visa MasterCard American Express

Cardholder Name: _____

Cardholder Address: _____

Credit Card Number: _____

Expiration Date: _____

Cardholder Signature: _____

Section I Sub-total = \$ _____

Section IV Sub-total = \$ _____

Total Registration = \$ _____

To ensure maximum recognition, full payment must be received by September 1, 2014.

Two easy steps to register:

- ✓ **Step 1:** Complete registration form and send to NASPA Western Regional Conference Sponsors/Exhibitors:

Sabrina Sanders, Regional Conference Sponsors/Exhibitors Chair
ssanders@calstate.edu

- ✓ **Step 2:** Send copy of registration forms with payment via fax or email to NASPA. If it payment includes check, please send directly to the National Office:

NASPA, Regional Conference Sponsor Payment
Attn: Tonya Murphy
111 K Street, NE 10th Floor Washington, DC 20002
Events@NASPA.org
Phone: (202) 265-7500 x1183 | Fax: (202) 446-0888

Note: Registration deadline is October 1, 2014. NO refunds will be made after October 15, 2014