



Virtual 2021 NASPA Student Affairs Law & Policy Conference

December 12 - 14, 2021 Socio Virtual Platform

The 2021 Student Affairs Law & Policy Conference event is centered on the most important current trends in higher education law and is a valuable learning opportunity for student affairs professionals ranging from housing to campus conduct professionals as well as mid-and senior-level administrators. Join us for this event to connect with colleagues and to connect your campus' needs with information and approaches addressing current legal challenges affecting student affairs and higher education.

[Visit the website for more event details](#)

Selected presentation topics include:

- Federal laws and policies impacting students
- First Amendment and free speech on campus
- Supporting undocumented or students, including those with DACA
- Disability law
- Protest and the First Amendment on campus
- Managing student mental health
- Sexual assault/Title IX and compliance
- Intersections of policy and social justice concerns on college campuses
- State-level policy and laws impacting institutions
- Marijuana policy
- Conceal and carry
- Free speech zones
- Navigating conflicts between federal and state law
- Risk management
- Fraternity and sorority life

Why become a NASPA

Exhibitor/Sponsor Conference?

- Share information about your company or organization with more than 150 of our attendees!
- Increase your brand awareness and recognition
- Support our attendees as they come together to discuss higher education law
- Build or develop your relationship with NASPA, the premier higher education student affairs association

Sponsor and Exhibit Options

Gold

- Sponsored Program Session in collaboration with NASPA (limited availability)
- Company name, logo, and hyperlink on the conference website.
- Up to three (3) conference registrations included
- Recognition as a gold conference sponsor in the event app
- Verbal recognition at the event.
- Sponsorship of opening keynote speaker or awards banquet (limited availability)
- Banner ad in the socio app
- Exhibit Space on the conference app
 - Large Banner on your exhibit space
 - Two CTA button
 - Options to add links and video
 - Booth analytics

3,000

Silver

- Company name, logo, and hyperlink recognized on the conference website
- Up to two (2), conference registrations included
- Recognition as a silver conference sponsor in the event app
- Verbal recognition at the event
- Sponsorship of a speaker (limited availability)
- Banner ad in the socio app
- Exhibit Space on the conference app
 - Medium Banner on your exhibit space
 - Two CTA button
 - Options to add links and video
 - Booth analytics

1,500

Bronze

- Banner ad in the socio app
- Exhibit Space on the conference app
 - Medium Banner on your exhibit space
 - One CTA button
 - Options to add links and video
 - Booth analytics
- Registration fee for up to two (2)

1,000

Exhibit

- Banner ad in the socio app
- Exhibit Space on the conference app
 - Email CTA button
 - Options to add links and video
 - Booth analytics
- Registration fee for up to one (1)

500

2021 Student Affairs Law & Policy Sponsor/Exhibitor Application

Organization Information

Name of Organization:

Primary Contact Person's Name:

Email:

Mailing Address:

Phone Number:

Website:

Package Options and Additional Registrations

- Gold Package
- Silver Package
- Bronze Package
- Exhibitor Package

Additional Conference Registrations: x \$550=

Total:

Payment Options

- Credit Card (Will invoice you and send a link to pay)
- Check (Will invoice you with the address to send payment)

By signing here, you are agreeing to terms, deadlines and pricing listed on the application X

***Cancellations for refunds must be requested no later
then December 1, 2021 (refer to Terms and Conditions)***

NASPA Terms and Conditions

Conference Attendee List

An advance listing of conference attendees is provided to all sponsors/exhibitors to enhance their experience and promote communication and networking at the conference. The sponsor agrees to use such listing per the NASPA Attendee Mailing List Policy and NASPA Emailing List Policy. This list is a compilation of attendees who have opted-in to sharing their mailing and/or emailing addresses as per GDPR.

Registration

Complimentary registrations provided as part of your sponsor package are for your organization's staff only and cannot be shared or gifted. Your assigned conference badge is your admission ticket to all conference events and sessions that do not have an additional charge or are noted as "invite-only." All individuals who wish to attend the conference and/or exhibit will need to register and pay the conference rate.

Registration Refund/Cancellation Policy

- The cancellation deadline to receive a refund is specific to each event, less an administrative fee. No refunds will be given after the event's posted deadline.
- Programs may be canceled or postponed due to unforeseen circumstances. In this case, registration fees will be refunded; however, NASPA will not be responsible for additional costs including but not limited to cancellation/change fees assessed by airlines, hotels, and/or travel agencies. NASPA will not reimburse registration fees for weather, travel-related delays or cancellations, or other circumstances outside of NASPA's control that prevent attendees from traveling to the event.

**Have questions or looking for other sponsor opportunities?
Contact Kristie Jacobsen Jerde, Assistant Director Advertising and Exhibits
218-280-7578 | kjerde@naspa.org**