| Last | update 6.9.23  | 0 = Not<br>evident | 1 = Developing  | 2 = Promising  | 3 = Established  | *4 = Exemplary   |
|------|--|--------------------|---|--|--|--|
| 1    | Meets student needs /<br>critical campus issues<br>[identified based on data;<br>rationale grounded in<br>evidence]  | Not<br>evident     | Student needs / campus issues<br>are partially identified but not<br>based on data and/or a specific<br>rationale for program<br>implementation is not grounded<br>in evidence.                               | Student needs / campus issues<br>are identified based on data or a<br>specific rationale for program<br>implementation is grounded in<br>evidence, but not both. | Student needs / campus issues<br>are identified based on some<br>data, intergrated into the<br>program, and a specific rationale<br>for program implementation is<br>grounded in some evidence.                          | Student needs / campus issues<br>are identified based on strong<br>data, intergrated into the<br>program, and a specific rationale<br>for program implementation is<br>grounded in significant evidence. |
| 2    | Relevance to institutional<br>mission and/or<br>advancement of student<br>affairs profession and<br>addresses issues of<br>diversity / equity /<br>inclusion (DEI) | Not<br>evident     | Either institutional mission<br>and/or student affairs<br>advancement or aspect of DEI is<br>addressed, but relevance is not<br>clearly defined.  | Either relevance to institutional<br>mission and/or student affairs<br>advancement or aspect of DEI is<br>addressed, but not both.                               | Relevance to institutional<br>mission and/or student affairs<br>advancement is stated and<br>evident in the proposal. Some<br>aspect of DEI is addressed.  | Significant relevance to<br>institutional mission and/or<br>student affairs advancement is<br>clearly stated and evident in the<br>proposal. Aspects of DEI are<br>clearly addressed.                    |
| 3    | Impact on student<br>learning or success<br>[measures, outcomes and<br>evidence]   | Not<br>evident     | A plan for outcomes-based<br>assessment is mentioned and/or<br>aimed at gathering evidence of<br>impact on student learning, but<br>this has not been implemented<br>or incorporated.                         | Either a plan outcomes-based<br>assessment is described or<br>evidence is provided of impact<br>on student learning, but not<br>both.                            | Outcomes-based assessment is<br>described and measurable, with<br>evidence of impact on student<br>learning.   | Outcomes-based assessment is<br>described and measurable, with<br>strong evidence of impact on<br>student learning that has been<br>acted upon. Impact is proven<br>through data and growth.             |
| 4    | Collaboration with<br>academic and other<br>departments;<br>sustainability of program<br>[implemented<br>sustainability plan]                                      | Not<br>evident     | There is indication of<br>collaboration with other campus<br>units, but it is not described.<br>Submission does not include a<br>plan for sustainability that is<br>being implemented, but may<br>mention it. | Collaboration with other campus<br>units is described or the<br>submission includes a plan for<br>sustainability that is being<br>implemented, but not both.     | Collaboration with other campus<br>units is described and the<br>submission includes a plan with<br>long-term goals for sustainability<br>that is being implemented.   | Collaboration with other campus<br>units is described and the<br>submission includes an ongoing<br>long-term plan for sustainability<br>that has been implemented and<br>assessed.                       |
| 5    | Application reflects a strong connection to the applied category<br>Applicant followed submission directions<br>Program has been in place for at least one year    |                    |   |  | *Apart from specific funding, this program could be a national model to be replicated because it is established, has been tested over one year, shows impact, and is based on research as appropriate for this category. |  |