



# 2024 Leadership Educators Institute Exhibitor & Sponsor Application



December 9-11, 2024 ❖ Philadelphia, Pennsylvania  
Exhibitor Registration Deadline: **November 1, 2024**

The Leadership Educators Institute provides an opportunity for leadership practitioners and scholars to engage in active learning and dialogue to assist with program and leadership course development.

Leadership is an integral competency for our profession. The leadership development of our institutions' students is an important and ongoing process that requires commitment from both students and staff. Student affairs professionals and other university administrators play an essential role in coordinating, shaping, and evaluating the leadership development of their students by designing leadership courses and programs, creating co-curricular opportunities, and utilizing emerging technologies. The Leadership Educators Institute (LEI) has a rich history of convening professionals committed to leadership development for nearly 17 years.

A partnership between NASPA - Student Affairs Administrators in Higher Education, ACPA-College Student Educators International, and the National Clearinghouse for Leadership Programs (NCLP), LEI provides a unique opportunity for all professional levels within our field to engage in critical dialogue to support leadership development.

***For more information, visit the event page [here](#).***

FOR MORE INFORMATION CONTACT:

**Fred Comparato**

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(614) 204-5994 | [fcomparato@naspa.org](mailto:fcomparato@naspa.org)

**Tim Arth**

Senior Director of Membership & Business Development, ACPA  
(202) 688-1978 | [tarth@acpa.nche.edu](mailto:tarth@acpa.nche.edu)



### Why Become a Leadership Educators Institute Sponsor?

- Share information about your company with over 500 attendees
- Increase brand awareness and recognition

- Help support student affairs practitioners as they come together to hone their craft

#### Target Attendees:

New Professional  
Mid-Level  
Graduate

## Sponsor Packages (Select One)

### Gold Sponsor \$7,000

- Exhibit space
- Registration fee for up to three (3) reps
- Sponsored 50-minute program session
- Verbal recognition at opening keynote, with an opportunity to show a 60 second or less video prior to the speaker.
- Company logo and hyperlink on the conference website
- Recognition as a Gold Conference Sponsor in the mobile app
- Rotating Banner ad mobile app

### Silver Sponsor \$3,500

- Exhibit Space
- Registration fee for up to two (2) reps
- Company logo and hyperlink on conference website
- Recognition as a Silver Conference Sponsor in the mobile app

All sponsorship packages include an exhibit space with:  
One (1) 6' table; two chairs, and an opt-in attendee mailing list.

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**Bronze Sponsor  
\$1,500**

- Exhibit space
- Registration fee for one (1) organization representative
- Company logo and hyperlink on the conference website
- Recognition as a Bronze Conference Sponsor in the mobile app

**Are there other ways that you'd like to connect with the members of ACPA, NASPA, and NCLP?**

**Contact us to discuss customized sponsorship opportunities and other ways to meet your marketing objectives.**

## Additional Information

### Registration List

A registration list with mailing addresses is available to companies participating as sponsors or exhibiting. The registration list will be emailed two weeks before the conference. Registration mailing lists will be sent in Microsoft Excel format and will include those attendees who have consented to have their information shared.

### Property Responsibility/Insurance

You are responsible for ensuring the safety of your personnel and your exhibit materials from theft, damage, accident, fire and other such causes. NASPA provides booth insurance from Rainprotection Insurance. Exhibitors who desire to carry additional insurance must do so at their own expense. All property of the exhibitors is understood to remain in their own care, custody and control in transit to and from the confines of the exhibit area, as well as while it is on the floor. Security and storage space will not be provided. **NASPA, ACPA, and NCLP and their agents are not responsible for losses incurred, theft, or damage.**

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<b>Exhibit Times</b>	<b>Conference Registration Information</b>
All exhibit tabletops will be set up near the registration area starting on Monday, December 9 at 9 a.m. You may staff your booth accordingly to the schedule. We encourage all sponsors to attend program sessions and networking events.	Your conference badge is your admission ticket to other conference events and sessions that do not charge special fees. Other individuals who wish to attend the conference will need to register at the appropriate rate. Conference registration deadline is November 15, 2024.

## Organization and Payment Information

No refunds will be made after November 1, 2024

Organization Name:	
Primary Contact's Name:	
E-Mail Address:	
Web Site Address:	
Mailing Address:	
City, State & Zip Code:	
Payment type:	<input type="checkbox"/> Credit card (will invoice you and send a link to pay) <input type="checkbox"/> Check Please send to: NASPA CL ID #500016; P.O. Box 5007, Merrifield, VA 22116-5007
<b>Additional Registrations</b>	Qty:    x \$450 =
<b>Total amount:</b>	\$
Primary Contact signature: (By signing you agree to the terms and pricing of this application)	

*Please fill out this application form and e-mail to [fcomparato@naspa.org](mailto:fcomparato@naspa.org)*

## Next Steps

Once we have received your application, we will send you an email with an invoice, instructions for registering your representatives, and more details regarding your participation.

# Thank you for your support!

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