



## NASPA Symposium on Military-Connected Students

**February 20 - 22, 2022  
Denver, Colorado**

---

The NASPA Symposium on Military-Connected Students is the association's premiere event designed for student affairs practitioners supporting military-connected students. The symposium is your exclusive opportunity to share evidence-based practices from your campus or organization. Learn from leading researchers in the field and engage with other professionals committed to supporting military-connected students. This 2.5-day symposium features keynote sessions; research, policy, and best practices presentations; and workshop-style sessions to help campus professionals develop or enhance their programming and services for military-connected students.

***Visit the [event webpage](#) for more details***

---

### **About**

Military-connected students comprise a growing population in higher education and are those who enroll in postsecondary education with current or prior service with the military and their dependents. These students are also diverse in terms of demographic characteristics and service backgrounds, placing an important role on student affairs professionals and leaders to develop comprehensive, targeted, and meaningful support services to encompass the needs of these unique students. The Symposium provides opportunities for professionals and other stakeholders to share and learn ways to effectively support military-connected students.

---

### **Themes of Event**

- Advocating for Diverse Military-Connected Student Identities and Populations
- Expanding Cultural Competency and Critical Thinking Outside the Classroom
- Establishing Impactful and Inclusive Military-Connected Student Support on Campuses
- Engaging Under-Served Military-Connected Populations

# Sponsor and Exhibit Options

## Gold

- Sponsor of the Conference Speaker, Break or Reception (limited)
- Company logo and hyperlink on the conference website
- Complimentary registration for up to 3 staff
- Exhibit Space
- Signage and verbal recognition as a Gold Conference Sponsor at the event
- Banner ad in the mobile app
- Sponsored Program Session

3,000

## Silver

- Sponsor of the Conference Speaker, Break or Reception (limited)
- Company logo and hyperlink on conference website
- Complimentary registration fee for up to 2 staff
- Exhibit Space
- Signage and verbal recognition as a Silver Conference Sponsor at the event
- Banner ad in the mobile app

2,000

## Bronze

- Company logo and hyperlink on conference website
- Complimentary registration fee for up to 1 staff
- Banner ad in the mobile app
- Exhibit Space

1,200

## Exhibit

- Complimentary registration fee for up to 1 staff
- Exhibit Space

800

Have questions or looking for other sponsor opportunities?  
Contact Kristie Jacobsen Jerde, Assistant Director Advertising and Exhibits | 218-280-7578 | [kjerde@naspa.org](mailto:kjerde@naspa.org)

---

# NASPA Symposium on Military- Connected Students Sponsor/Exhibitor Application

---

## Organization Information

Name of Organization:

Primary Contact Person's Name:

Email:

Mailing Address:

Phone Number:

Website:

## Package Options and Additional Registrations

- Gold Package 3,000
- Silver Package 2,000
- Bronze Package 1,200
- Exhibitor Package 800

Additional Conference Registrations:                    x \$400=

**Total:**

## Payment Options

- Credit Card (Will invoice you and send a link to pay)
- Check (Will invoice you with the address to send payment)

By signing here, you are agreeing to terms, deadlines and pricing listed on the application X

***Applications are due February 1, 2022. Cancellations and refunds must be requested on February 1, 2022 (refer to Terms and Conditions)***

---

# NASPA Terms and Conditions

---

## Property Responsibility/Insurance

You are responsible for ensuring the safety of your personnel and your exhibit materials from theft, damage, accident, fire, and other such causes. Exhibitors who desire to carry insurance must do so at their own expense. All property of the exhibitors is understood to remain in their own care, custody, and control in transit to and from the confines of the exhibit area, as well as while it is on the floor. Security and storage space will not be provided. NASPA and its agents are not responsible for losses incurred, theft, or damage to materials.

## Conference Attendee List

An advance listing of conference attendees is provided to all sponsors/exhibitors to enhance their experience and promote communication and networking at the conference. The sponsor agrees to use such listing per the [NASPA Attendee Mailing List Policy](#) and [NASPA Emailing List Policy](#). This list is a compilation of attendees who have opted-in to sharing their mailing and/or emailing addresses as per GDPR.

## Registration

Complimentary registrations provided as part of your sponsor package are for your organization's staff only and cannot be shared or gifted. Your assigned conference badge is your admission ticket to all conference events and sessions that do not have an additional charge or are noted as "invite-only." All individuals who wish to attend the conference and/or exhibit will need to register and pay the conference rate.

## Registration Refund/Cancellation Policy

- The cancellation deadline to receive a refund is specific to each event, less an administrative fee. No refunds will be given after the event's posted deadline.
- Programs may be canceled or postponed due to unforeseen circumstances. In this case, registration fees will be refunded; however, NASPA will not be responsible for additional costs including but not limited to cancellation/change fees assessed by airlines, hotels, and/or travel agencies. NASPA will not reimburse registration fees for weather, travel-related delays or cancellations, or other circumstances outside of NASPA's control that prevent attendees from traveling to the event.

**Have questions or looking for other sponsor opportunities?**

**Contact Kristie Jacobsen Jerde, Assistant Director Advertising and Exhibits**

**218-280-7578 | [kjerde@naspa.org](mailto:kjerde@naspa.org)**