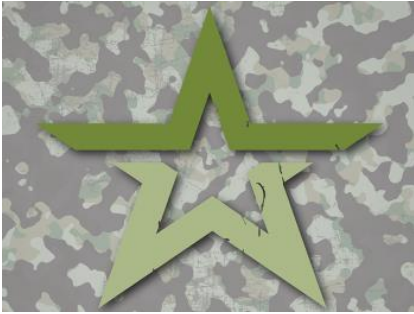


2021 NASPA Virtual Symposium on Military-Connected Students

Exhibitor & Sponsor Application

February 24-26, 2020

Registration Deadline: **January 29, 2021**



The 2021 NASPA Symposium on Military-Connected Students focuses on effective strategies to serve and support the success of veterans and other military-connected students.

These students are diverse in terms of demographic characteristics and backgrounds, placing an important role on student affairs professionals and leaders to develop comprehensive, targeted, and meaningful support services to encompass the needs of these unique students. The Symposium provides opportunities for professionals and other stakeholders to share and learn ways to effectively support military-connected students.

Visit <https://www.naspa.org/events/naspa-virtual-symposium-on-military-connected-students> for more information.

Why become a NASPA Symposium Exhibitor/Sponsor?

- Share information about your company or organization with 350+ attendees!
- Increase your brand awareness and recognition
- Support attendees as they come together to discuss strategies to ensure the success of military-connected students
- Build or develop your relationship with NASPA, the premier higher education student affairs association

In the virtual platform sponsors have the opportunity to:

- Present a session
- Host a virtual social
- Participate in the virtual Exhibit Space which will feature:
 - Request a Demo button on your profile
 - Option to attach or link brochures
 - A link to your session in your virtual exhibit booth
 - Ability to collect analytics on your embedded links
 - Multiple links to video or other digital content
 - A banner ad on the landing page for constant brand awareness and the ability to hyperlink to draw more traffic to your site

Target Attendees:

- ✓ Vice Presidents of Student Affairs
- ✓ Assistant Vice Presidents
- ✓ New-Level Professionals
- ✓ Mid-Level Professionals
- ✓ Senior-Level Professionals
- ✓ Faculty
- ✓ Graduate and Undergraduate Students

FOR MORE INFORMATION CONTACT:

Kristie Jacobsen Jerde
Assistant Director-Advertising and Exhibits, NASPA
218-280-7578 / Kjerde@naspa.org

Sponsor Packages (Select One)

Gold Sponsor \$3000

SELECT ONE OF THE OPPORTUNITIES LISTED BELOW:

During a Keynote, Pre-conference or Plenary Session Sponsorship:

- Provide a 2 minute plug prior to a sponsored event
- Live display of logo prior to sponsored event

Gold Sponsors also receive:

- Option to present a conference 60 minute session (2 available)
- Unique organization's logo on platform
- Recognition as a Gold sponsor on conference website and the virtual platform
- Banner ad with link to your preferred web address
- Complimentary registration for up to three (3) attendees; reduced sponsor registration available for additional attendees
- Option to host a virtual social

Plus exhibitor benefits

Silver Sponsor \$2000

Session

- Opportunity to present a conference 30 minute session (2 available)

Silver Sponsors also receive:

- Recognition as a Silver sponsor on conference website and the virtual platform
- Banner ad with link to your preferred web address
- Complimentary registration for up to two(2) attendees; reduced sponsor registration available for additional attendees

Plus exhibitor benefits

Exhibit Package (Select One or See Sponsor Packages)

Exhibitor \$750

- Recognition as an exhibitor on conference website and virtual platform
- Complimentary registration for one (1) attendee; reduced sponsor registration available for additional attendees
- A customizable space in the virtual Exhibit space for the length of the conference.

This includes:

- Logo placement
- Request a Demo button
- Option to add scheduler invite
- Option to links to all social media outlets
- Option to attach brochures
- Option to attach links to external videos

FOR MORE INFORMATION CONTACT:

Kristie Jacobsen Jerde
Assistant Director-Advertising and Exhibits, NASPA
218-280-7578 / Kjerde@naspa.org

2021 NASPA Symposium on Military-Connected Students

Organization and Payment Information

Application Deadline is January 29, 2021 (No refunds will be given after this date)

Organization Name:	
Organization Phone:	
Website Address:	
Mailing Address:	
City, State & Zip code:	
Primary Contact Name/Title:	E-Mail Address:
Attendee Name/Title:	E-Mail Address:
Attendee Name/Title:	E-Mail Address:
Payment type:	<input type="checkbox"/> Credit card (You will receive an invoice and link to pay) <input type="checkbox"/> Check (made payable to NASPA) Please send to: NASPA; 111 K Street NE, 10 th Floor; Washington, DC 20002
Additional Registrations	Number of extra registrations: x \$99 =
Total amount:	\$
Cardholder name:	
Cardholder address:	
Cardholder signature:	
<i>By signing here you have read and agree to all abided by all the exhibiting policies (required):</i> X	

Please fill out the registration form and e-mail to kjerde@naspa.org
 For more on the virtual event platform, click [here](#).