

# VIRTUAL 2020 COLLEGE AUTISM SUMMIT EXHIBITOR & SPONSOR APPLICATION

## OCTOBER 27-30, 2020

Application Deadline: October 1, 2020 | <https://www.naspa.org/events/college-autism-summit>



**NASPA**<sup>®</sup>

Student Affairs Administrators  
in Higher Education



The College Autism Summit brings together scholars, practitioners, administrators, employers, self-advocates and their family members to discuss evidence-driven strategies that help support college students with autism and related learning differences. Transition to college, experience while in college, and transition to employment and independent living are all areas of focus.

### The Summit, which typically attracts 150 attendees, is for:

- Professionals working in campus-based or independent programs that support students with autism
- Scholars whose research focuses on students with autism and their college experience
- Professionals who work with students with autism as coaches, employers, employment advisors, and advocates
- College students and alumni with autism who wish to contribute to conversations and learning related to autism on campus
- Families and parents of future or current college students with autism

### Conference themes:

- Program development
- Transition from high school to college
- Teaching and educational strategies
- Social/emotional supports and services
- Employment and workforce transition
- Covid response

### Why become A 2020 Virtual College Autism Summit sponsor?

- Share information about your organization or company with professionals, self-advocates and others committed to the success of college students with autism
- Increase institution, organization or brand awareness and recognition
- Demonstrate your organization's support for students with Autism in higher education
- Build or develop your relationships with NASPA, the leading association for the advancement, health, and sustainability of the student affairs profession

### In the virtual platform, sponsors have the opportunity to:

- Sponsor sessions
- Provide a 3-5 minute Program Spotlight, featuring your campus or independent autism initiative or program
- Participate in the virtual Exhibit Hall which will feature:
  - Request a Demo button on your profile
  - Option to attach or link brochures
  - A link to your session in your virtual exhibit booth
  - Ability to collect analytics on your embedded links
  - Unlimited links to video or other digital content
  - A banner ad on the landing page for constant brand awareness and the ability to hyperlink to draw more traffic to your site

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### GOLD SPONSOR \$2,000

SELECT ONE OF THE OPPORTUNITIES LISTED BELOW:

#### Keynote, Pre-conference or Plenary Session Sponsorship

Option to provide a 2 minute plug prior to your sponsored event

Live display of logo prior to sponsored event

\*Option to present a conference session (2 available)

#### ALL GOLD SPONSORS ALSO RECEIVE:

- Recognition as a Gold sponsor on conference website and the conference mobile application
- Banner ad with link to your preferred web address
- Complimentary registration for up to two (2) attendees; reduced sponsor registration available for additional attendees
- Personalize logo on the virtual platform
- Plus Bronze benefits

### SILVER SPONSOR \$1,000

SELECT ONE OF THE OPPORTUNITIES LISTED BELOW:

#### Session

- Opportunity to present a conference session (2 available)

#### Mobile App

- Splash page ad on mobile app which links to sponsor website or landing (limited to 1)

#### ALL SILVER SPONSORS ALSO RECEIVE:

- Recognition as a Silver sponsor on conference website and the conference mobile application
- Banner ad with link to your preferred web address
- Complimentary registration for (1) attendee; reduced sponsor registration available for additional attendees
- Plus Bronze benefits

### BRONZE SPONSOR \$500

- Recognition as a Bronze sponsor on conference website and mobile application
- Complimentary registration for one (1) attendee; reduced sponsor registration available for additional attendees
- A customizable space in the virtual Exhibit Hall for the length of the conference
- This includes:
  - Logo placement
  - Request a Demo button
  - Links to all social media outlets
  - Option to attach brochures
  - Option to attach links to external videos

# VIRTUAL 2020 COLLEGE AUTISM SUMMIT SPONSOR APPLICATION

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**Name of Organization (as you would like it to appear in conference materials):**

Contact Name:

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Street Address:

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Organization Website:

Attendee 1 Name/Title: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Attendee 2 Name/Title: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Attendee 3 Name/Title: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Attendee 4 Name/Title: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Once you have submitted your application and organization logo- Image files should be 500px by 500px, we will send a follow up email requesting more information for the initial build of your virtual exhibit booth

Sponsorship \$	Additional Registrations Cost (\$195) \$	Total \$
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**Payment type:**

**Check** (made payable to NASPA)

Please send to: NASPA, 111 K Street NE, 10th Floor, Washington, DC 20002

**Credit Card**

Total amount: \$ \_\_\_\_\_ Cardholder name: \_\_\_\_\_

Cardholder address if different than above:

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Credit card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Cardholder signature: \_\_\_\_\_ Date: \_\_\_\_\_

(If you choose to pay by card, you will receive an invoice and link to pay)