

## **2023 SPONSOR AND EXHIBIT OPTIONS**

Gold \$5,000

- Company logo and hyperlink on conference website
- Complimentary registration for three (3) company representatives
- Banner ad in the mobile app
- Optional tabletop presence near the registration area
  - Can set up to one (1) 3' wide pop-up marketing display
- Opportunity to present a sponsored 50minute program session or say a few words (up to 4 minutes) at event opening or closing
- Optional rolling 30-second video promotion (no audio, close captioned) to be played before primary functions begin
- Option to provide item (approved by NASPA) in welcome bag for all attendees

Silver \$3,500

- Company logo and hyperlink on conference website
- Complimentary registration for two (2) company representatives
- Banner ad in the mobile app
- Optional rolling 30-second video promotion (no audio, close captioned) to be played before primary functions begin
- Option to provide item (approved by NASPA) in welcome bag for all attendees
- Optional tabletop presence near the registration area
  - Can set up to one (1) 3' wide pop-up marketing display

Bronze \$2,500

- Company logo and hyperlink on conference website
- Complimentary registration for one (1) company representative
- Option to provide item (approved by NASPA) in welcome bag for all attendees
- Optional tabletop presence near the registration area
  - Can set up to one (1) 3' wide pop-up marketing display

Exhibitor
Members: \$1,200
Non-Members: \$1,500

- Complimentary registration for one (1) company representative
- Optional tabletop presence near the registration area
  - Can set up to one (1) 3' wide pop-up marketing display